

GENERALI GENÈVEE MARATHON

RUNNER'S GUIDE

Junior Races

















A WORD FROM THE ORGANISATION

A WORD FROM OUR PARTNERS

Dear participants,

We're delighted to welcome you to the 19th edition of the Generali Genève Marathon - a historic event, with a record number of participants: over 24,000! Despite this exceptional attendance, we've deliberately limited the number of registrations in order to guarantee the quality of the organization and to preserve your running experience.

This year also marks a major premiere: for the first time, the Swiss Marathon Championships will be held as part of the Generali Genève Marathon, a responsibility we welcome with pride.

Our commitment to reducing our carbon footprint continues. After a conclusive test on the refreshment stands of the Marathon distance in 2024, we are going even The Organizing Committee further this year with the introduction of reusable cups (eco-cups) on the majority of refreshment stands

As last year, we will also be pleased to offer women's urinals (Lapee), to improve the comfort of women.

In terms of atmosphere, we have stepped up our entertainment to ensure that runners and spectators alike can enjoy the festivities along the run.

We would like to extend our warmest thanks to the authorities, the towns we pass through, our partners and, of course, our fantastic volunteers, without whom nothing would be possible.

We wish you all a wonderful weekend and an unforgettable race.



GENERALI SWITZERLAND

A representative survey* by Generali Insurance shows that Swiss people are active and often enjoy putting on their running shoes. 47% of the surveyed runners have already participated in one or more races or plan to do so in the future. This reinforces and motivates our commitment to

As a lifetime partner to our customers, we focus on prevention and support in regards to health, rather than just claims management. Our growing Generali Running Family is open to everyone who enjoys running and wants to move regularly. Since 2022, we have increased the number of our customers, employees, and their family

members from 50 participants at the Generali Genève Marathon to over 400 participants in 2025. This makes us extremely happy.

The Generali Running Family includes our ambassadors Tadesse Abraham and Dominic Lobalu as role models and motivators. Both came to Switzerland as refugees and are now among the most influential athletes in the Swiss running scene. Tadesse Abraham officially this year.

Our foundation "The Human Safety Net Switzerland" is the charity partner of the Generali Genève Marathon. All runners can turn their run into a run for children and donate directly when registering. Generali's Swiss branch of the global initiative supports parents with children under six years old who grow up in difficult family circumstances across Switzerland.

Generali is proud to be the title partner of the Generali Genève Marathon again this year. We look forward to a fantastic sporting event with you. Run for it!

Michel Menétrey Brand Activation Expert & Athlete Manager Running



A WORD FROM OUR PARTNERS



THE HUMAN SAFETY NET SWITZERLAND

Knowledge empowers runners and families alike

Dear athletes.

Knowledge is power - the power to shape your own success and that of others. As a runner, knowing your body and how best to use it helps you to get across the finish line safely. And for parents, knowing how to raise children effectively - particularly in the crucial early years - fosters the health and well-being of all concerned. Not all families have easy access to this vital information, though. That's where The Human Safety Net Switzerland foundation steps in, supporting parents with young children in challenging situations and empowering them to define their own future.

Empowering parents to support their children

Who we are is shaped in the first six years of our life. Early relationships and experiences improve children's health, education and career prospects, while poverty, stress and

neglect can harm them. Parents have the greatest impact on their children's development. That is why The Human Safety Net Switzerland foundation helps families in difficult life situations. We support programmes that promote early education and empower parents.

Your donation supports vulnerable families in Geneva

The Generali Genève Marathon lets you unlock your potential while helping vulnerable families to unlock theirs. Your donation supports the project "Femmes-Tische" from the association Camarada in Geneva. The round tables empower women with a migration background on topics such as family, education or health and promote their integration. Learn more about it on page 38 and visit our booth in the Marathon Village.

I am very excited that The Human Safety Net Switzerland is for the fourth time charity partner of the Generali Genève Marathon. Our programmes give children in Switzerland equal opportunities at the starting line to their lives: thank you for supporting us.

Alexandra Waldmeier **Président of The Human Safety Net Switzerland**



WIN TWO STARTING PLACES FOR THE START **BMW BERLIN-MARATHON.**



Take part now







SUMMARY

- 11 Organize your visit
- 12 **Public transport map**
- 15 Marathon Village
- 18 **Bib collection**
- 22 Young runner's checklist
- 27 **Parents/Children Race**
- 28 Races 1km (2019/2018)/2km/2.5km/ 3km
- 32 Access to races
- 36 I am a FINISHER
- 38 Charity partner
- **39** Sustainable development
- 40 Volunteers
- 41 Follow us
- 42 **Partners**



YOUR OWN RUN \times YOUR OWN STYLE

Enjoy 10% discount on your stay with breakfast included on all participating Accor hotels with the code **GVA25** Book on all.accor.com

Open to all challenges

ÉMAN EXPRESS

vivons plus grand



PROMOTING SOFT MOBILITY TRANSPORT

A **nominative Unireso voucher** is offered for a round trip in zone 10 of Geneva on the day of the event (by <u>train, streetcar, bus</u> or <u>mouettes</u>):

· Saturday : 1pm – 12am

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Sent by email one week before the event

ACCESS TO START, FINISH, VILLAGE

JARDIN ANGLAIS (GENEVA)

Arrivals, Bibs, Info, Stands & Events, Food Trucks, Volunteer Area, Corporate offer



15 minute walk from Geneva Cornavin station



Line G or E, station "Rive"



A bike park is located next to the bib collection area



Find all nearby P+Rs <u>here</u>

GENERALI

GENÈVE

MARATHON

GENERALI GENÈVE MARATHON

NEAR TO THE

FINISH LINE

+ 20

36

TRANSPORTS //////



Plus d'infos sur / Find out more on generaligenevemarathon.com

VILLAGE 2 BIB GENERAL

MARATHON VILLAGE

From Friday to Sunday, join us at the **Jardin Anglais, Quai du Général-Guisan, Geneva** to experience the whole event. This will be your opportunity to :



- Attend prize-giving ceremonies



DERMATOLOGIST RECOMMENDED SKINCARE BRAND IN SWITZERLAND'

ANTHELIOS N°1 SUNCARE RANGE IN PHARMACIES**



paysdegextourisme.com

PAYS DE GEX

IONTS JUR



dermocosmetic brands, 50 dermatologists.

CHEERZONE SNOWLEADER

Invite your loved ones to join us on our cheerzone made in Snowleader !

snowleader:



Free energy for your runners!



LONG-TERM AND COMMITTED RECRUITMENT PARTNER

Hardhe



CONSTRUCTION – INDUSTRY TRANSPORTATION – LOGISTICS HOTELS – FOOD & BEVERAGE OFFICE – BANKING MEDICAL – LUXURY WATCHMAKING – JEWELRY

TWO BRANCHES IN ROMANDY

geneve@abalone-emploi.ch 022 309 38 15 lausanne@abalone-emploi.ch 021 556 13 00

abalone-emploi.ch



PLACE

Jardin Anglais

Quai du Général-Guisan 34, Geneva

OPENING HOURS

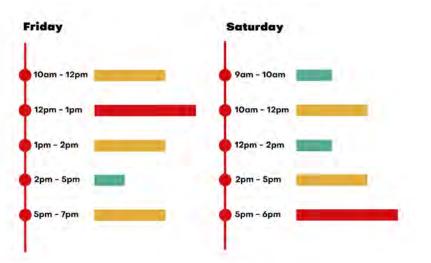
Friday May 9th: 10:00am - 7:00pm

Saturday May 10th: 9:00am - 6:00pm



No bib collection on Sunday

EXPECTED ATTENDANCE



WHAT DO YOU NEED?



Your **pick-up coupon** (sent by email one week before)



An identity document

COLLECT THE BIB(S) OF ANOTHER PERSON



You must bring the **pick-up coupon** and a copy of each **runner's ID**

Everyday at the heart of your commitment.

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SIG

Convenient, sustainable and charitable

Order online

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eau de genève

CHE

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bit.ly/sig-carafes

Water pitcher or stainless steel water bottle for sale at CHF 20.-100% of our profits are donated to a Genevan humanitarian organization and the Association for the Preservation of Lake Geneva.



Procter & Gamble has been supporting the Generali Genève Marathon since its beginning in 2005, Official Partner since 2013.







YOUNG RUNNER'S CHECKLIST

Light snack before the race



Wear comfortable running clothes



Protection: sun cream, cap, sunglasses...

Clearly visible bib on the front, attached with the provided pins

-



I check my schedule and my zone with my parents



I leave my stuff with my parents. Nothing to take with me during the run!



Don't forget the " pick-up coupon " !



Most important of all : Smile and have fun !







PARTENAIRE OFFICIEL | OFFICIAL PARTNER

GENERALI GENÈVE + MARATHON

PAREN SATURDAT

PRO MARATHON SOCKS V22 42.195 KM ZERO BLISTERS

WHEREVER YOU RACE, WE SUPPORT YOU.

PARENTS/CHILDREN **RACE**

SATURDAY MAY 10TH

START & FINISH Quai Gustave Ador (Genève)

> START TIME* 3:30pm Wave 1 3:50pm Wave 2

C TIME LIMIT 15min

You can find your starting wave directly on your bib number.

Wave 1 bib







JUNIOR RACES 1KM (2019/2018) . 2KM . 2.5KM . 3KM

SATURDAY MAY 10TH

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START & FINISH : Quai Gustave Ador (Genève)

PODIUMS : 6:00pm

STARTS TIME & LIMITS TIME*

Race format	Start time	Time limit
1 KM (2019)	4:10 pm	10 min
1 KM (2018)	4:25 pm	10 min
2 KM	4:40 pm	20 min
2.5 KM	5:05 pm	22 min
3 KM	5:35 pm	25 min













WILD ONE SKELETON GENERALI GENÈVE MARATHON LIMITED EDITION







STARTS - FINISHES 1KM/2KM/2,5KM/3KM

Parents are not allowed to accompany children on the race course.

Only one parent may accompany the child to the start area.

Volunteers take over in the dedicated area.

Don't forget to detach the pick-up coupon from your child's bib number. This coupon is required to claim your child.

HOW DO I GET MY CHILD TO THE **START ?**

1. I check the start time indicated on the pick-up coupon or bib number.

2. I take my child to the drop-off zone to prepare for the race.

HOW DO I PICK UP MY CHILD **AFTER THE RACE ?**

1. Take the pick-up coupon.

2. Go to the area corresponding to the symbol (round, square or triangle). Only one parent may enter the pick-up zone.

Here are the 3 zone symbols :

Pick-up coupon to be detached from the bib :



CORE LEAN CONFÉRENCE AVEC EMIL NESZMÉLYI

"DE LA CRISE À L'EXCELLENCE" **VENDREDI 9 MAI 2025** VILLAGE MARATHON, JARDIN ANGLAIS EMIL NESZMÉLYI

> Aventurier, amateur de sports et défis extrêmes

Ayant gravi 2 fois l'Everest, terminé la série des Seven Summits et entrepris un périple épique en Antarctique où il a conquis 1 000km de glace, Emil nous offre une leçon de résilience et de leadership et sera présent sur le Village Marathon pour nous raconter son expérience.

7 Rendez-vous dans l'espace Core Lean le vendredi 9 mai à 10h

PHOTO

Running



PHJTC Running

PhotoRunning, official photographer of the Generali Geneve Marathon

Find your official photos in just a few clicks. Simply log in with your race number HD download for unforgettable memories Available as soon as possible after the event

Scan this QR-code !





ACCÈS COURSES JUNIORS / JUNIORS RACES ACCESS

ZONE ACCESSIBLE À UN SEUL ACCOMPAGNANT / AREA ACCESSIBLE ONLY FOR ONE PERSON

ZONE DE DÉPOSE DES ENFANTS (DÉPART) / KIDS DROP ZONE (START)

ZONE DE RÉCUPÉRATION en fonction du symbole sur le dossard (ARRIVÉE) PICK-UP ZONE depending on the sign on the bib (ARRIVAL) (accessible sur présentation du coupon de récupération uniquement) (acces only if you show your pick-up ticket)



SAMEDI / SATURDAY

Quai Gustava-Ador

Parents Enfants Parents Children Run		
	DÉPART 15:30 START 3:30 PM	
	DÉPART 15:50 START 3:50 PM	
1km (2019)	DÉPART 16:10 START 4:10 PM	
1km (2018)	DÉPART 16:25 START 4:25 PM	
2km	DÉPART 16:40 START 4:40 PM	
2,5km	DÉPART 17:05 START 5:05 PM	
3km	DÉPART 17:35 START 5:35 PM	

Jardin Anglais

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Don't forget to pick up your medal from the volunteers.

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Just after crossing the finish line, you'll be offered a solid and liquid refreshment.

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FIN

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A changing room will be located near the bag drop-off/pick-up area. <u>HERE</u> <u>Attention: there are no showers.</u>

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Take your FINISHER "selfie" through our app!

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Results will be available on our website <u>generaligenevemarathon</u>. <u>com</u> and on our official app after the race.

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All runners will receive a link to their race photo and their race certificate.

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Order your medal plate with your name and race time via your runner's area. To stick on the back of your finisher medal! Price: CHF 9.- before the event, CHF 10.- during, CHF 12.- after. Delivery by post approximately one month after the event. (Except parents/children race)

RUN FOR FAMILIES WITH THE HUMAN SAFETY NET

Your run for vulnerable families in Geneva

The Generali Genève Marathon lets you unlock your potential while helping vulnerable families to unlock theirs. Each year, our charity partner, The Human Safety Net Switzerland foundation, chooses a project that supports parents and children aged 0 to 6 years in vulnerable situations. This year, your donation enables the Camarada association to launch the national Femmes-Tische in Geneva.

More equal opportunities for 150 women and their families with miaration backarounds

"Welcome! Would you like to talk to other women in your mother tongue about topics such as family, parenting or health?" This is the invitation to the Femmes-Tische discussion groups. Each time, a trained moderator introduces the chosen topic, then



About The Human Safety Net Switzerland

leads the discussion and provides

information at the same time. These

round tables empower women with a migration background in difficult

life situations. They support their

integration, promote dialogue about

health or family and create social

connections. Because strong parents

Donations can be made by filling in

DONATE

MESSAGE FEMME-TISCHE

mean strong children.

Thank you for your support

our online form.

The Human Safety Net Switzerland foundation helps families in difficult life situations. It supports programmes that promote early education and equal opportunities for children. The foundation was established by the insurer Generali Switzerland in 2019.

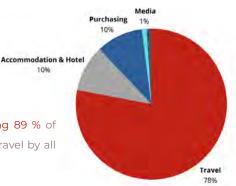
SUSTAINABI F DEVELOPMENT

CARBON FOOTPRINT 2024

1868 t CO2e

SO 102kg/participant

7,7 % of participants travel by air, generating 89 % of greenhouse gas (GHG) emissions linked to travel by all participants.



WHAT WE ACTUALLY DO



Encouraging responsible transport

Free public transport in Geneva zone 10 on race day.



Optimized waste management Partnership with Aremacs for efficient sorting along the route.

 $-\frac{1}{4}$ - Green energy

The organization runs on 100% certified green electricity, generated by hydroelectricity and solar power.

Optional medal Choose a finisher medal only if you wish.



Over 70.000 eco-cups collected thanks to SIG = 6.000 fewer bottles!



Local first

Participants, service providers and volunteers recruited primarily in the region.

VOLUNTEERS

FOLLOW **US**



OFFICIAL APP

Download the official app on <u>Android</u> & <u>Apple</u>.



Find all the important informations, the results and our assistance <u>here</u>.

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#GENEVEMARATHON

Don't forget to share with us your photos and impressions by using our **#genevemarathon**.



LOCAL EVENTS



GENERALIONE SMILE

IT'S IMPORTANT !

Join us on our website on volunteer page



GENERALI GENÈVE MARATHON