



















A WORD FROM THE ORGANISATION

Dear participants,

We're delighted to welcome you to the 19th edition of the Generali Genève Marathon - a historic event, with a record number of participants: over 24,000! Despite this exceptional attendance, we've deliberately limited the number of registrations in order to guarantee the quality of the organization and to preserve your running experience.

This year also marks a major premiere: for the first time, the Swiss Marathon Championships will be held as part of the Generali Genève Marathon, a responsibility we welcome with pride.

Our commitment to reducing our carbon footprint continues. After a conclusive test on the refreshment stands of the Marathon distance in 2024, we are going even The Organizing Committee further this year with the introduction of reusable cups (eco-cups) on the majority of refreshment stands

As last year, we will also be pleased to offer women's urinals (Lapee), to improve the comfort of women.

In terms of atmosphere, we have stepped up our entertainment to ensure that runners and spectators alike can enjoy the festivities along the run.

We would like to extend our warmest thanks to the authorities, the towns we pass through, our partners and, of course, our fantastic volunteers, without whom nothing would be possible.

We wish you all a wonderful weekend and an unforgettable race.

A WORD FROM OUR PARTNERS



GENERALI SWITZERLAND

A representative survey* by Generali Insurance shows that Swiss people are active and often enjoy putting on their running shoes. 47% of the surveyed runners have already participated in one or more races or plan to do so in the future. This reinforces and motivates our commitment to

As a lifetime partner to our customers, we focus on prevention and support in regards to health, rather than just claims management. Our growing Generali Running Family is open to everyone who enjoys running and wants to move regularly. Since 2022, we have increased the number of our customers, employees, and their family

members from 50 participants at the Generali Genève Marathon to over 400 participants in 2025. This makes us extremely happy.

The Generali Running Family includes our ambassadors Tadesse Abraham and Dominic Lobalu as role models and motivators. Both came to Switzerland as refugees and are now among the most influential athletes in the Swiss running scene. Tadesse Abraham officially this year.

Our foundation "The Human Safety Net Switzerland" is the charity partner of the Generali Genève Marathon. All runners can turn their run into a run for children and donate directly when registering. Generali's Swiss branch of the global initiative supports parents with children under six years old who grow up in difficult family circumstances across Switzerland.

Generali is proud to be the title partner of the Generali Genève Marathon again this year. We look forward to a fantastic sporting event with you. Run for it!

Michel Menétrey **Brand Activation Expert & Athlete Manager Running**



A WORD FROM OUR PARTNERS



THE HUMAN SAFETY NET SWITZERLAND

Knowledge empowers runners and families alike

Dear athletes.

Knowledge is power — the power to shape your own success and that of others. As a runner, knowing your body and how best to use it helps you to get across the finish line safely. And for parents, knowing how to raise children effectively — particularly in the crucial early years — fosters the health and well-being of all concerned. Not all families have easy access to this vital information, though. That's where The Human Safety Net Switzerland foundation steps in, supporting parents with young children in challenging situations and empowering them to define their own future.

Empowering parents to support their children

Who we are is shaped in the first six years of our life. Early relationships and experiences improve children's health,

education and career prospects, while poverty, stress and neglect can harm them. Parents have the greatest impact on their children's development. That is why The Human Safety Net Switzerland foundation helps families in difficult life situations. We support programmes that promote early education and empower parents.

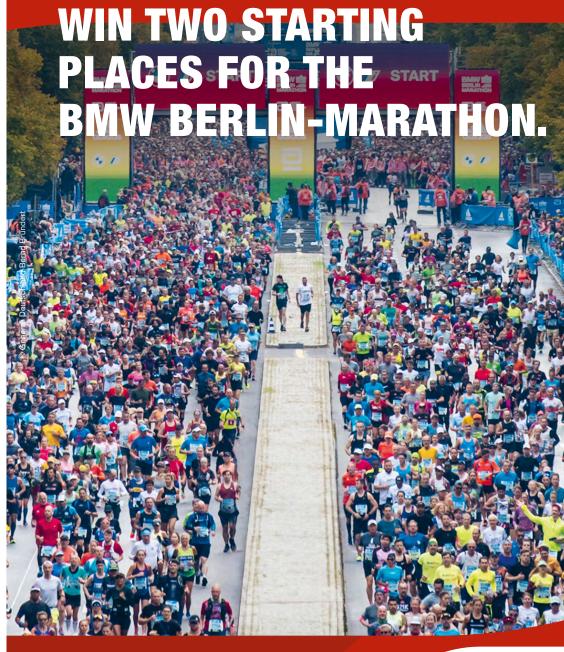
Your donation supports vulnerable families in Geneva

The Generali Genève Marathon lets you unlock your potential while helping vulnerable families to unlock theirs. Your donation supports the project "Femmes-Tische" from the association Camarada in Geneva. The round tables empower women with a migration background on topics such as family, education or health and promote their integration. Learn more about it on page 52 and visit our booth in the Marathon Village.

I am very excited that The Human Safety Net Switzerland is for the fourth time charity partner of the Generali Genève Marathon. Our programmes give children in Switzerland equal opportunities at the starting line to their lives: thank you for supporting us.

Alexandra Waldmeier Président of The Human Safety Net Switzerland







Take part now



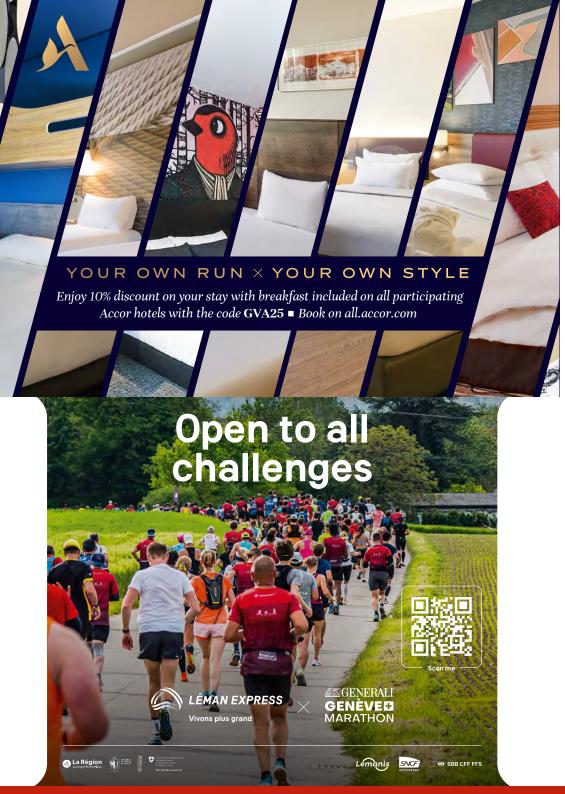




SUMMARY

- 11 Organize your visit
- 12 Public transport map
- 15 **Marathon Village**
- 18 **Bib collection**
- 22 **D-Day Check-list**
- 27 **Bag deposit**
- 28 Half Marathon and Wheelchair Race
- 34 Marathon
- 41 Relay Marathon by Core Lean
- 42 **Relay Guide**
- 46 Supporter plan
- 50 I am a FINISHER
- 52 Charity partner
- 53 **Sustainable development**
- 54 **Volunteers**
- 55 **Follow us**
- 56 **Partners**

8



ORGANIZE YOUR VISIT



PROMOTING SOFT MOBILITY TRANSPORT

A **nominative Unireso voucher** is offered for a round trip in zone 10 of Geneva on the day of the event (by <u>train</u>, <u>streetcar</u>, <u>bus</u> or <u>mouettes</u>):

· Sunday: 6:15am - 5:45pm

Sent by email one week before the event



ACCESS TO START, FINISH, VILLAGE

JARDIN ANGLAIS

(GENEVA)

Arrivals, Bibs, Info, Stands & Events, Food Trucks, Volunteer Area, Corporate offer



15 minute walk from Geneva Cornavin station



Line G or E, station "Rive"



A bike park is located next to the bib collection area

COLOGNY

(CHEMIN FRANK-THOMAS)

Start



5 minute walk from <u>Geneva Eaux-Vives</u> station



Line 12 and 17, station "Genève-Eaux-Vives, gare"



Find all nearby P+Rs here



À L'ARRIVÉE

FINISH LINE

BAGS DROP-OFF NEAR TO THE

TRANSPORTS ////

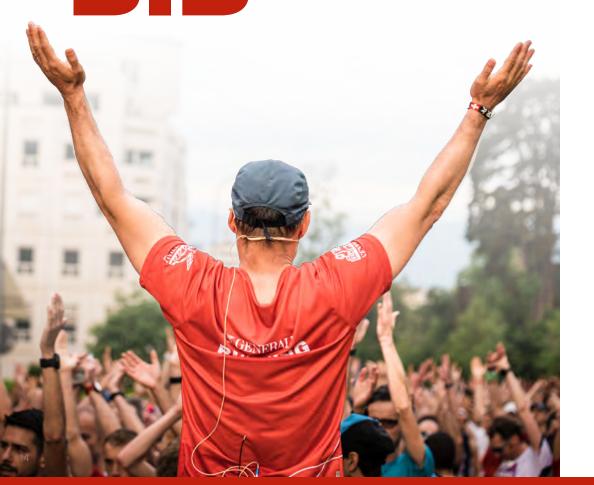


Rappel : Tous les coureurs bénéficient des transports publics gratuitement dans la zone 10 de Genève le jour de leur course Runners are offered free public transport in zone 10 of Geneva on the day of their race.

Plus d'infos sur / Find out more on generaligenevemarathon.com

12

VILLAGE & BIB



MARATHON VILLAGE

From Friday to Sunday, join us at the **Jardin Anglais**, **Quai du Général-Guisan**, **Geneva** to experience the whole event.

This will be your opportunity to:







abalone-emploi.ch











CHERZONE SNOWLEADER

Invite your loved ones to join us on our cheerzone made in Snowleader!

snowleader::







CONSTRUCTION - INDUSTRY

TRANSPORTATION - LOGISTICS HOTELS - FOOD & BEVERAGE MEDICAL - LUXURY

WATCHMAKING - JEWELRY

TEMP & PERMANENT PLACEMENT PAYROLLING - TRY & HIRE

TWO BRANCHES IN ROMANDY

BIB COLLECTION





PLACE

Jardin Anglais

Quai du Général-Guisan 34, Geneva

OPENING HOURS

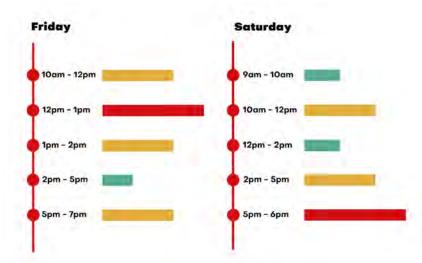
Friday May 9th: 10:00am - 7:00pm

Saturday May 10th: 9:00am - 6:00pm



No bib collection on Sunday

EXPECTED ATTENDANCE



WHAT DO YOU NEED?



Your **pick-up coupon** (sent by email one week before)



An identity document

RELAY MARATHON BY CORE LEAN TEAMS

Only one member is required to collect the envelope containing the team bib and the bibs of each relay runner

COLLECT THE BIB(S) OF ANOTHER PERSON



You must bring the **pick-up coupon** and a copy of each **runner's ID**





Procter & Gamble has been supporting the Generali Genève Marathon since its beginning in 2005, Official Partner since 2013.













D-DAY CHECKLIST



Have a good meal



Wear comfortable running clothes



Protect the sensitive zones: sun cream, anti-chafing cream...



Clearly visible bib on the front, attached with the provided pins



Join your start wave



Don't burden yourself with food, refreshments are planned all along the course



Don't start off too fast! Follow the pace setters



Smile because you will soon be a FINISHER!







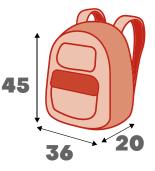
BAG DEPOSITS

Runners can drop off their bags before the race. (expect Relay Marathon By Core Lean)

igwedge No bags will be distributed on site.

⚠ Bags cannot be deposited at the start.

⚠ Maximum size: 45 x 36 x 20.



HOW TO DEPOSIT YOUR BAG?





Use the bag tag under your race bib

Fix it to your bag

Drop it off at the Gustave-Ador/Street Pierre-Fatio intersection (1.2km from the start)

HERE

RACES	DEPOSIT	END OF RECOVERY
Half Marathon/Wheelchair Race	6:00 – 7:15 a.m.	12:00 p.m.
Marathon	7:00 – 8:30 a.m.	3:30 p.m.
Relay Marathon by Core Lean	No deposit	Handed over to the next relay runner

HALF MARATHON & WHEELCHAIR RACE



SUNDAY MAY 11TH



START

Chemin Frank-Thomas (Cologny)

FINISH

Pont du Mont-Blanc (Genève)



START TIME

7:45am*





3h

10:00 - 10:30am







REFRESHMENT POINTS km5.5 - km9.4 - km12.9 - km16.7 - km19.5

- Water (Eau de Genève)
- Isotonic lemon drinks <u>ESN</u> (excluding km5.5)
- Oranges, bananas
- Protein bars ESN (km9.4 and km12.9)
- Savoury and sweet cookies



PACE SETTERS

Pace setters will help you reach your goals.













Garbage bags and ponchos are not allowed at the start. Please do not leave them on site.



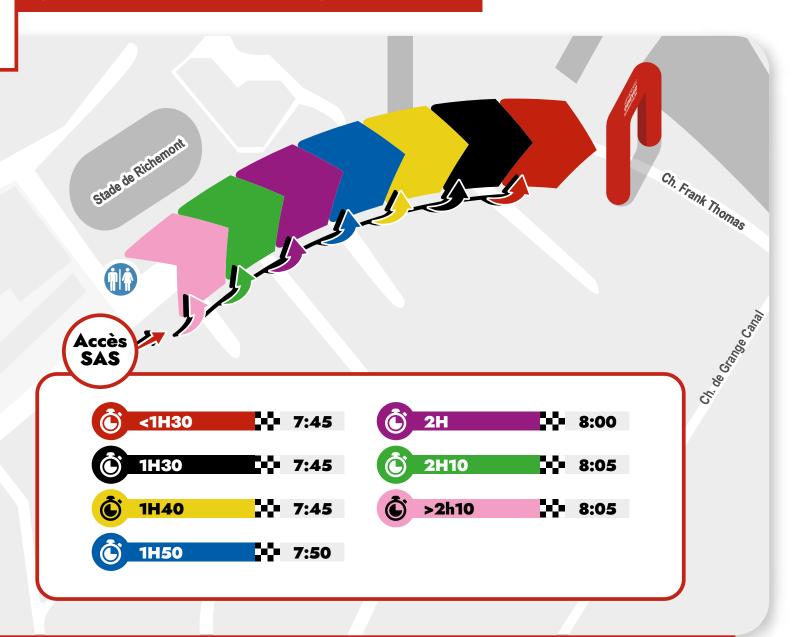
MARATHON

NORQAIN

SWISS MADE WATCHES



ZONE DÉPART SEMI-MARATHON START HALF MARATHON



Rte. de Frontenex







SEMI-MARATHON | HALF-MARATHON

























SUNDAY MAY 11TH



START

Chemin Frank-Thomas (Cologny)

FINISH

Pont du Mont-Blanc (Genève)



START TIME

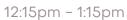
9:00am*



PODIUM

TIME LIMIT 6h

Km22: 3h10 Km32:4h35





REFRESHMENT POINTS km5.5 - km11 - km14.9 - km17.5 - km21.9 - km26.7 - km30.5 - km34 -

- Water (Eau de Genève)
- Isotonic lemon drinks <u>ESN</u> (excluding km5.5)
- Oranges, bananas
- Protein bars ESN (km9.4 and km12.9)

- Savoury and sweet cookies



PACE SETTERS

Pace setters will help you reach your goals.











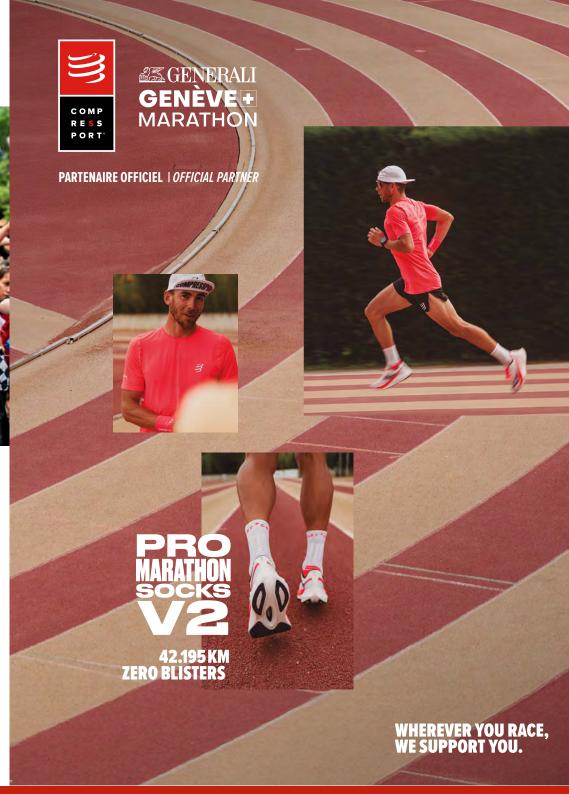






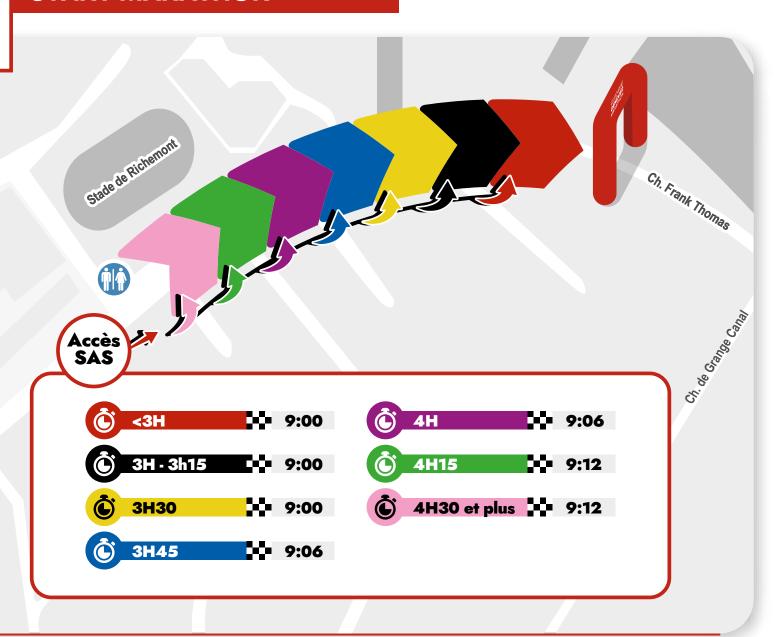


Garbage bags and ponchos are not allowed at the start. Please do not leave them on site.





ZONE DÉPART MARATHON START MARATHON



Rte. de Frontenex





GENERALI GENEVEH MARATHON

MARATHON

























Running

CONFERENCE WITH EMIL NESZMÉLYI



Adventurer, enthusiast of extreme sports and challenges

Having summited Everest twice, completed the Seven Summits challenge, and undertaken a legendary 1,000km journey across Antarctica, Emil offers us a true lesson in resilience and leadership.

He will be joining us at the Marathon Village to share his extraordinary experience.

→ Join us in the Core Lean area on Friday, 9 May at 10:00 AM.



photorunning.com

Scan this QR-code!

RELAY MARATHON BY CORE LEAN



SUNDAY MAY 11TH



START

Chemin Frank-Thomas (Cologny)

FINISH

Pont du Mont-Blanc (Genève)



START TIME

9:00am*



LIMIT TIME

6h

Km22: 3h10

Km32:4h35



BIB NUMBER:

One of the team members collects the bib numbers for the entire team with his or her ID card and collection voucher.

PODIUM

12:15pm - 1:15pm

- 1. Individual numbers must be fastened with 4 pins (supplied by the organization).
- 2. The bib containing the chip is used as the relay baton. It must be attached to the number belt (distributed at bib collection).



RELAY GUIDE

SUNDAY 11TH MAY

USEFUL INFORMATION

HOW TO WEAR YOUR BIB



1. Individual bib has to be fixed to the front of your shirt with 4 safety pins (provided by the organization)



2. The bib containing the chip is used as the relay baton. It must be attached to the number belt

REFRESHMENT POINT and TOILETS are available at each relay point.

BIB COLLECTION

Who? One of the team members collects the enveloppe with the bibs for the entire team. Race bib coupon and proof of identity are necessary.

When ? Friday May 9th: 10am to 7pm & Saturday May 10th: 9am to 6pm

Where ? Marathon Village located in the Jardins Anglais (Quai du Général-Guisan 34).

RACE: If a runner wants to run several relays, the relays must be consecutive.

START AREA



Start line runner 1 Cologny, Chemin Frank Thomas Sunday, 9am

- Shuttle from the organization
 Meeting point for relay members 2 & 3
- Public Transport of Geneva Line 12, Geneva, stop: Eaux-Vives
- Leman Express
 Geneva, stop Eaux-Vives

CAREFUL: Only the first runner must be at the start



FINISH AREA



Marathon Village in the Jardin Anglais
Information Point



Public Transport of Geneva Lines 12, E and G stop Rive.



Meeting point for team finish
Runners can join the last runner at the
meeting point and cross the finish line
together.



42 43

RACE DETAILS

Depending on the number of runners in your team, you can run one or several relay legs.

RUNNER 1 COLOGNY > CHOULEX

Distance 5.5 KM

START: Chemin Frank Thomas, Cologny 9am (I arrive at 8:30am max). I get there on my own.

What about my bag? I give it to the 2nd runner before the race and pick it up when passing them the team bib at the end of my leg.

Finish line: Once in Choulex, I take the shuttle bus to the "Rive" stop in Geneva.

RUNNER 2 CHOULEX > PUPLINGE

Distance 12 KM

Meeting point: Gare des Eaux-Vives at 8:15am. A shuttle is organized to take me to my start line in Choulex (Stade de foot - Chemin du Chamblet 11).

What about my bag? I give it to the 3rd runner before the race and pick it up when passing them the team bib at the end of my lea.

Finish line: Once in Pulpinge, I take the shuttle bus to the "Rive" stop in Geneva.

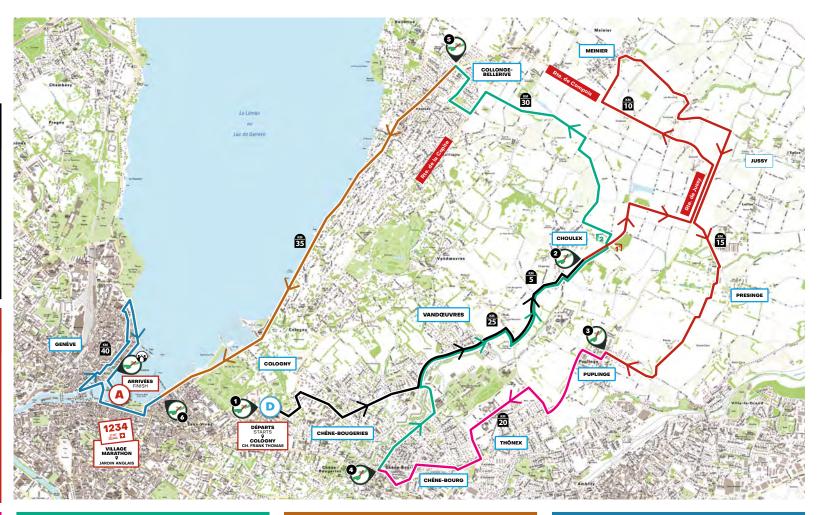
RUNNER 3 PUPLINGE > CHÊNE-BOURG

Distance 4.5 KM

Meeting point: Gare des Eaux-Vives at 9am. A shuttle is organized to take me to my start line in Puplinge (Centre Village - Rue de Graman 66).

What about my bag? I give it to the 4th runner before the race and pick it up when passing them the team bib at the end of my lea.

Finish line: Once in Chêne-Bourg, I take the tram line 12 stop "Chêne-Bourg, Place Favre" or the Léman Express.



RUNNER 4

CHÊNE-BOURG >

Distance 9.6 KM

Meeting point: I take the tram 12 to the "Chêne-Bourg, Place Favre" stop or the Léman Express to the "Chêne-Bourg, Place Favre" stop, exit Place de la Gare. I arrive at least 30 min before the arrival of the 3rd rupper

What about my bag? I give it to the 5th runner before the race and pick it up when passing them the team bib at the end of my leg.

Finish line: Once in Collonge-Bellerive I take the shuttle bus to the "Rive" stop in Geneva.

RUNNER 5

COLLONGE-BELLERIVE > OUAL GUSTAVE ADOR

Distance 6.1 KM

Meeting point: I take the line E or G of the TPG, from "Rive" to "Vésenaz Village" (500m, follow the signs) and I arrive at least 30 min before the arrival of the 4th runner (Girod Piscine - Route de Thonon 112)

What about my bag? I give it to the 6th runner before the race and pick it up when passing them the team bib at the end of my leg.

Finish line: I walk to the finish or regrouping point.

RUNNER 6

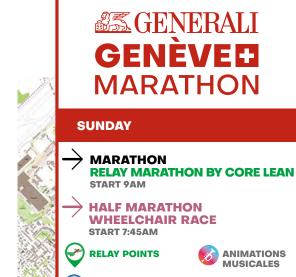
QUAI G. ADOR >
PONT DU MONT-BLANC

Distance 4.5 KM

Meeting point: Quai Gustave Ador 12. I walk (3') from the Jardin Anglais and I arrive at least 30min before the 5th runner

What about my bag? I take it to the starting line and runner 5 will pick it up when passing the team bib.

44 45

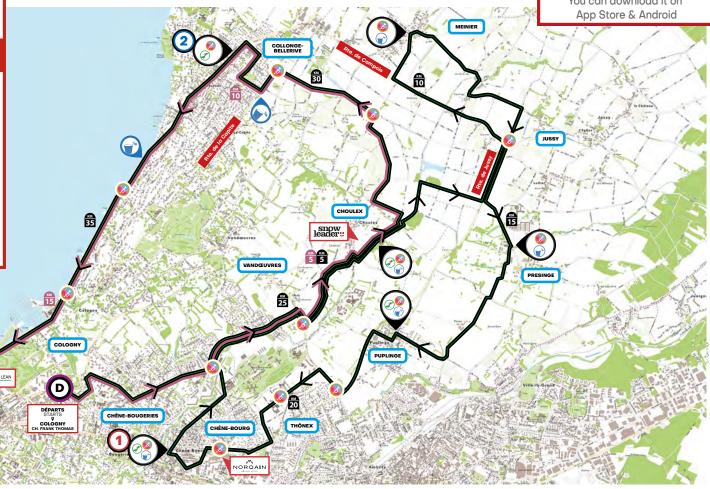


FEED STATIONS

CHEERING ZONE

SUPPORTERS' MAP CHEERING ZONE

FOLLOW A RUNNER Follow your favorite runner thanks to our official event app. You can download it on



START

Chemin Frank-Thomas Half Marathon Start: 7:45AM Marathon Start: 9AM

- Genève Eaux-Vives train station
- Tram line 12 Stop Genève-Eaux-Vives

CHÊNE-BOURG

ZONE SUPPORTERS



Chêne-Bourg train station Tram line 12 or 31 stop Place Favre

Marathon & Marathon Relay by Core Lean: KM 22

3h & 4h -> 10:35am - 11:10am --4h & 5h -> 11:10am - 11:45am -5h & 6h -> 11:45am - 12:20pm

COLLONGE-BELLERIVE 2

Line E or G - Stop «Vésenaz» Half-Marathon & Wheelchair race: KM 10

Marathon & Marathon Relay by Core-Lean: KM 31

3h & 4:00 -> 11:15am - 12:00am -4h & 5h -> 12:00pm - 12:50pm -5h & 6h -> 12:50pm - 13:40pm

QUAI GUSTAVE ADOR 3

(5) 15 minutes walk from the Geneva Cornavin train station Half-Marathon &

Wheelchair race: KM 17 Marathon & Marathon Relay by Core Lean: KM 38

3h & 4h -> 11:45am - 12:40pm -4h & 5h -> 12:40pm - 13:40pm

-5h & 6h -> 13:40pm - 14:40pm

4 GENÈVE **QUAI/PONT DES BERGUES**



the Geneva Cornavin train station

FINISH



15 minutes walk from the Geneva Cornavin train station

Marathon & Marathon Relay by Core Lean finishes:

3h & 4h -> 12:00pm - 13:00pm -4h & 5h -> 13:00pm - 14:05pm --5h & 6h -> 14:05pm - 15:15pm



D





















JOUER, C'EST AUSSI SOUTENIR.
GRÂCE À VOUS, EN 2024, LA LOTERIE ROMANDE DISTRIBUE
243,7 MILLIONS DE FRANCS À L'ACTION SOCIALE, AU SPORT,
À LA CULTURE ET À L'ENVIRONNEMENT.









If you have chosen to receive your medal, follow the signage and pick it up from the volunteers.



At the finish, solid and liquid refreshments (including recovery drinks provided by ESN) await you. Don't forget to deposit your eco-cup in one of the bins provided.



A changing room will be located near the bag drop-off/pick-up area. <u>HERE</u>
Attention: there are no showers.



Take your FINISHER "selfie" through our app!



Results will be available on our website <u>generaligenevemarathon</u>. <u>com</u> and on our official app after the race.



All runners will receive a link to their personalized video (offered by Generali), their race photo and their race certificate.



Order your medal plate with your name and race time via your runner's area. To stick on the back of your finisher medal!

Price: CHF 9.- before the event, CHF 10.- during, CHF 12.- after.

Delivery by post approximately one month after the event.

RUN FOR FAMILIES WITH THE HUMAN SAFETY NET

Your run for vulnerable families in

Geneva

The Generali Genève Marathon lets you unlock your potential while helping vulnerable families to unlock theirs. Each year, our charity partner, The Human Safety Net Switzerland foundation, chooses a project that supports parents and children aged O to 6 years in vulnerable situations. This year, your donation enables the Camarada association to launch the national Femmes-Tische in Geneva.

More equal opportunities for 150 women and their families with migration backgrounds

"Welcome! Would you like to talk to other women in your mother tongue about topics such as family, parenting or health?" This is the invitation to the Femmes-Tische discussion groups. Each time, a trained moderator introduces the chosen topic, then

leads the discussion and provides information at the same time. These round tables empower women with a migration background in difficult life situations. They support their integration, promote dialogue about health or family and create social connections. Because strong parents mean strong children.

Donations can be made by filling in our online form.

Thank you for your support

DONATE

MESSAGE FEMME-TISCHE



About The Human Safety Net Switzerland

The Human Safety Net Switzerland foundation helps families in difficult life situations. It supports programmes that promote early education and equal opportunities for children. The foundation was established by the insurer Generali Switzerland in 2019.

SUSTAINABI F **DEVELOPMENT**

CARBON FOOTPRINT 2024

1868 t CO2e

SO 102kg/participant



7,7 % of participants travel by air, generating 89 % of greenhouse gas (GHG) emissions linked to travel by all participants.

WHAT WE ACTUALLY DO



Encouraging responsible transport

Free public transport in Geneva zone 10 on race day.



Optimized waste management

Partnership with Aremacs for efficient sorting along the route.



- 4 - Green energy

organization 100% certified green electricity, generated by hydroelectricity and solar power.



Optional medal

Choose a finisher medal only if you wish.



Reusable tableware

Over 70.000 eco-cups collected thanks to SIG = 6.000 fewer bottles!



Responsible catering

Vegetarian option everywhere = up to 14 times less CO₂ emissions.



Participants, service providers and volunteers recruited primarily in the region.

53



FOLLOW US











OFFICIAL APP

Download the official app on Android & Apple.



WEB SITE

Find all the important informations, the results and our assistance here.



#GENEVEMARATHON

Don't forget to share with us your photos and impressions by using our #genevemarathon.



LOCAL EVENTS











































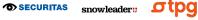




















Balestrafic, Carry-Box SA Club en fauteuil roulant Genève, Perskindol, Secra, Serbeco, Skynight, Team Physio, Touring Club Suisse-Section Genève, Unilabs

S GENERALI GENÈVEE MARATHON